

AGRICULTURE ENTREPRENEURSHIP DEVELOPMENT

COURSE CODE: BNS 9001



COURSE OVERVIEW

Agribusiness is one of the main generators of employment and income worldwide. Traditional production and distribution methods are giving way to more closely coordinated and better planned linkages between agribusiness firms, farmers, retailers and others in the supply chains.

This course prepares delegates on improving enterprise development programs using practical tools and guides delegates on planning and organising agribusiness enterprises. Delegates will also look at individual case studies and practical examples drawn from successful agricultural entrepreneurship programs. Performance. Delegates will also look at individual case studies into agricultural lending and investment.

COURSE STRUCTURE

Delegates will attend this 1 week course between 9.00am to 17:00pm This course is also available as a 2 week course (group bookings only)

BENEFITS OF ATTENDING

At the end of the course, you will:

- ✓ Understand the components required to deliver a successful agribusiness entrepreneurial development program
- ✓ Understand the global value chain development for profitability
- ✓ Assist in developing agribusiness plans

COURSE OUTLINE

- The importance of agriculture and entrepreneurship development
- Challenges of Agribusiness SME's
- Agribusiness development models
- Creating a Positive Environment for Agricultural Development
- Business planning and financing entrepreneurship
- Agriculture value chains
- Managing Agricultural risk
- Trading in Agribusiness
- Marketing and stakeholder management for Agribusiness
- Technology and sustainability
- Agri-extension services
- The future of Farming and Agribusiness
- Phases of a entrepreneurship development program