

MICROFINANCE – WITH A FOCUS ON AFRICAN COUNTRIES



BENEFITS OF ATTENDING

At the end of the programme, you will:

- Understand the pros and cons of microfinance and how it relates to your projects
- Be able to apply the techniques and frameworks used to increase the likelihood of success of microfinance projects
- Be aware of the credit assessment tools and the due diligence required by banks and investors
- Apply best practice and avoid common pitfalls in microfinance projects
- Know the factors that influence the outcomes of microfinance lending

PROGRAMME OUTLINE

- Fundamental concepts of microfinance - models and characteristics
- How to manage single and multiple streams within complex programme and projects
- Pros and cons of microfinance projects
- Design frameworks to increase co-operation between institutions and communities
- Create client-focused solutions and build long-term sustainability
- Operations and management of microfinance projects – apply effective methodologies
- Overview of financial risk assessment and credit assessment – measure delinquency and financial viability
- Effective record keeping
- Monitoring and evaluation microfinance projects
- Key factors influencing microfinance lending outcomes
- Role of gender in microfinance
- International case studies of microfinance projects

PROGRAMME OVERVIEW

This programme gives organisations that are running, or considering, microfinance projects in Africa a stronger foundation in designing and managing their projects so as to achieve a greater degree of success. Delegates will learn some common pitfalls to avoid, the lessons learned in pioneering banks in Asia and Latin America and how to apply the findings to their community based microfinance projects.

COURSE CODE: FIN 9008

COURSE STRUCTURE AND COST

Delegates will attend this 1 week course between 09:30 and 17:00 daily

Cost: £2,500/delegate