

FINANCE FOR NON-FINANCE MANAGERS

COURSE CODE: FIN 9004



COURSE OVERVIEW

Delegates on this course will gain a clear understanding of business finance, how to interpret financial statements such as profit & loss, the balance sheet, cash flow forecasts, risk analysis and break even figures. It will highlight the key financial areas you should be addressing as a manager and know when to look out for warning signals.

WHO SHOULD ENROL?

Executives, directors, senior management and team leaders from government departments and regulatory agencies, multinational donor agencies, central banks, commercial banks and private companies who are not financially train

COURSE STRUCTURE

Delegates will attend this 1 week course between 09:00 and 17:00 daily. London, UK

BENEFITS OF ATTENDING

At the end of the course, you will:

- ✓ Understand how accounts can be used to manage performance
- ✓ Appreciate the contribution that financial information makes to business decisions
- ✓ Be able to ask more informed questions
- ✓ Have greater aptitude to explore your organisation's finances in more depth

COURSE OUTLINE

- **Objectives of financial statements**
 - Elements of financial statements
 - Balance sheets
 - Profit and loss accounts
 - Cash flow statements
- **Interpretation of Financial Statements**
 - Ratio analysis and key indicators
 - Profitability
 - Liquidity
 - Gearing and financial structure
 - Investor ratios
- **Tools for Management Decisions**
 - Break-even analysis
 - Payback spend
 - Time value of money
 - Net present value (NPV)
- **Valuation Concepts**
 - Asset-based valuations
 - Earnings-based valuations