

# ADVANCED CERTIFICATE IN PUBLIC POLICY

## PROGRAMME OVERVIEW

A constantly changing world requires flexible and innovative leaders. Today's senior managers in government face a variety of complex challenges, ranging from the effects of globalisation to quantum leaps in information technology. Successful performance in this dynamic context demands skill, insight, and an ever-expanding range of talents and tools.

The Advanced Certificate in Public Policy (ACPP) program provides senior executives in government and international organisations with the cutting-edge skills necessary to thrive. Participants from across the world come together with experts from Alexander Brookes for an intensive workshop that enhances the core leadership skills needed to address public sector concerns.

COURSE CODE: LDS 9002



## COURSE STRUCTURE AND COST

Delegates will attend this 1 week course between 09:30 and 17:00 daily.

Cost: £5,500/delegate

## BENEFITS OF ATTENDING

During one very intensive and transformative week, you will broaden your core knowledge in areas such as policy development, political strategy, performance management and negotiation. You will benefit from the expertise of global participants from a wide variety of industries, functional areas, cultures and geographical regions.

The knowledge you gain in group discussions led by our faculty, strategy simulations, the leadership workshop, and peer mentoring will have immediate relevance and impact when you are back on the job.

The ACPP Program class sessions are designed to capture the years of experience in the room. Learning groups provide opportunities for exploring issues across business and cultural boundaries, and social activities promote a spirited camaraderie that leads to deep and lasting connections.

## PROGRAMME OUTLINE

The program focuses on the multi-dimensional issues faced by senior managers including:

- **Policy development:** Structuring a decision-making process that draws on knowledge from all parts of an organisation and designing policies to optimize implementation
- **Political strategy:** Mobilising the support of key parties in an environment of shared responsibility to build support for a policy
- **Performance management:** Defining, assessing, and improving organisational performance
- **Organisational design:** Building authority and communication structures to optimise performance in an organisation
- **Negotiation:** Creating win-win outcomes, resolving differences, and breaking stalemates.
- **Leadership:** Evaluating and improving leadership styles, including leadership in crisis situations